

LADO 58TH ANNUAL TRADE SHOW AND EDUCATIONAL CONFERENCE

	Ashland	Oak Alley	DEF Salon
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FRIDAY, MARCH 18, 2011

5:30 PM - 7:00 PM	Registration (Ballroom Foyer, 2nd level)		
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7:00 PM - 9:30 PM		Welcome Reception (Vermilion Room, lobby level)	
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SATURDAY, MARCH 19, 2011

6:30 AM - 8:00 AM		Buffet Breakfast at Alexander's Restaurant	
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8:00 AM - 8:55 AM	Sean Daly, "Refractometry Made Simple with Plus Cylinders (1 of 2)" ABO-2, JCAHPO-2A	David Burch, "Optimizing Wrap Sunwear (1 of 2)" ABO-2	TRADE SHOW SETUP
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9:00 AM - 9:50 AM	Sean Daly, "Refractometry Made Simple with Plus Cylinders (2 of 2)"	David Burch, "Optimizing Wrap Sunwear (2 of 2)"	TRADE SHOW SETUP
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9:50 AM - 10:00 AM	BREAK			TRADE SHOW SETUP
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10:00 AM- 10:55 AM	Sean Daly, "Ocular Anatomy and Physiology" ABO-1, JCAHPO-1A	Chad Smith, "Selling Polarized Sunglasses" ABO-1	TRADE SHOW SETUP
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11:00 AM- 11:55 AM	Sean Daly, "Strabismus and Amblyopia for Dispensing Opticians" ABO-1, JCAHPO-1A	Joe Hardy, "Persuasive Selling" ABO-1	TRADE SHOW SETUP
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12:00 PM - 12:25 PM	General Meeting (Salon B)		
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12:25 PM- 1:25 PM		Lunch (Salon B) courtesy of HOYA	
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1:30 PM-4:30 PM	TRADE SHOW - VENDOR EXHIBITS OPEN		
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4:35 PM - 5:30 PM	Andrea Jung "The Rimless Aesthetic" ABO-1	Cassandra Viles, "Using Managed Care to Increase Profitability" ABO-1	TRADE SHOW BREAKDOWN
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6:30 PM-9:30 PM		CRAWFISH BOIL*	
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**Jambalaya and Cane's Chicken will also be available*

SUNDAY, MARCH 20, 2011

7:30 AM - 9:00 AM	Buffet Breakfast at Alexander's Restaurant		
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9:00 AM- 9:50 AM	Cassandra Viles, "New Transitions XTRActive" ABO-1	Sean Daly, "Strabismus and Amblyopia for Dispensing Opticians" ABO-1, JCAHPO-1A	
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10:00 PM -10:55 PM	Cassandra Viles, Trivex: The Tri-Performance Lens Material" ABO-1	Phil Coker & Stewart Cage, "Adjustment Tools and How to Use Them" ABO-1	
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